

THE VALUE OF A TREE

I AM A HUNDRED-YEAR-OLD BEECH TREE, BUT I AM ALSO...



A PLACE TO LIVE

I am home to over **1000 living species**:
birds, insects, mosses,
fungi, mammals...



A LUNG

I help balance the
atmosphere by regulating
oxygen and **CO₂**.



A FILTER

I capture fine particles
and **purify the air**.

A NOURISHER

My **fruit**, my **leaves**
and my dead **wood**
nourish the life
around me.

A THERAPIST

In my presence,
your **stress levels**
drop, your heart
calms down and
you feel **safe**.



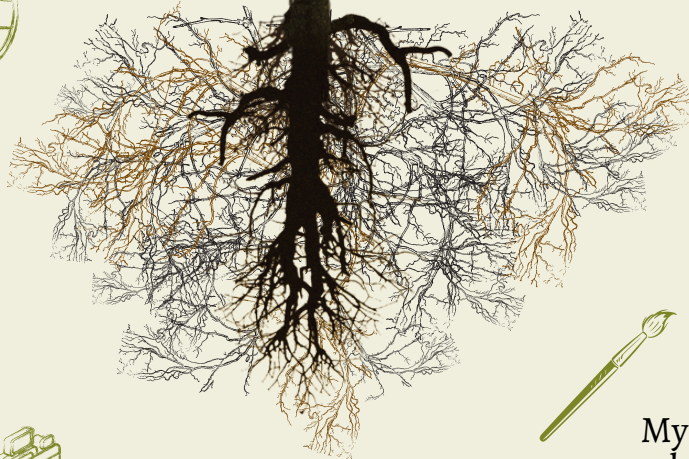
A COOLER

I bring **freshness**
and **humidity**:
in summer, I lower
the temperature
by 2 to 8°C.



A PROTECTOR

My roots **stabilize** the
soil and limit erosion.
My leaves **reduce**
noise and wind.



A MEETING PLACE

Under my shade,
families, friends and
neighbours **gather**.

A HISTORIAN

My rings and scars
carry the deep
memory of time:
climate, fires,
pollution, storms...



The oldest trees
are true **natural**
archives.



AN ARCHITECT

I shape your **countryside**
and your **cities**: avenues,
orchards, parks, public squares...



AN ARTIST

My **shapes**, my **colors**
and my **seasons** inspire.

I am the main character
in thousands of
stories, movies,
poems, traditions...



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I PROTECT LIFE.
LIKE ALL THE TREES
AROUND YOU.



MORE
INFO